



*More Than Just Down*

#### USA SHOWROOMS

ATLANTA: AmericasMart Bldg 1- 9-A-20

HIGH POINT: IHFC Wrenn W254

LAS VEGAS: WMC Bldg C- MDBG C591

#### Corporate Offices & Distribution Center

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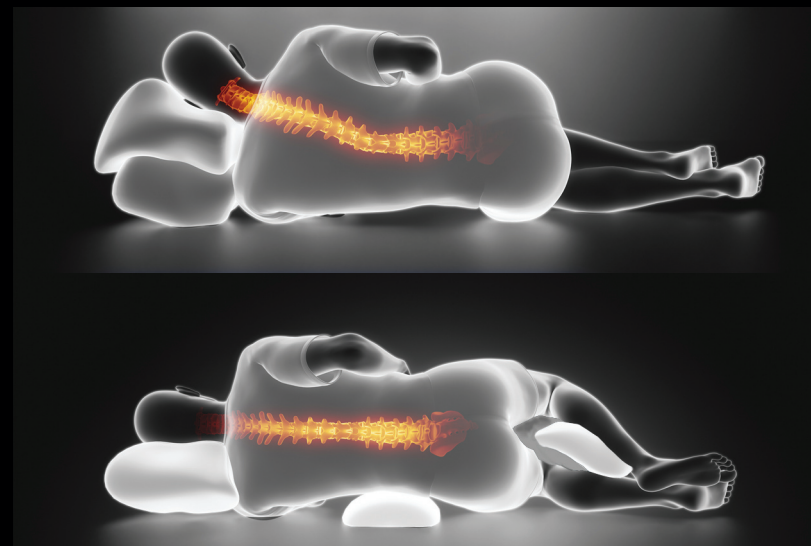


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*How to Create  
Better Sleep by Design™*



*Perfecting the Art of a Great Night's Sleep*

## Are You Tired of Restless Sleep?

### *Better Sleep by Design™*

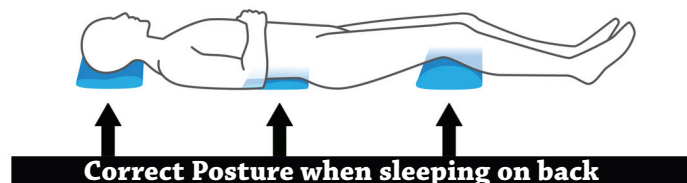
For nearly 30-years DownTown Company has been perfecting the art of a great night's sleep. Luxurious sheets, sumptuous down (and down alternative) comforters, and pillows that



**properly support how you sleep, are the building blocks for creating a restful environment.**

Alignment of the spine is the foundation for maximizing the regenerative effects of your sleep, and that begins with the right pillows. From our oversized SLUMBER pillows, sleeping pillows and neckrolls, DownTown Company has created a program that is tailored to the specific needs of each individual. No matter if you enjoy reading in bed or are a side-sleeper, back-sleeper or stomach-sleeper, we have a Better Sleep by Design™ Pillow system that is just right for you!

**Each high-quality constructed pillow is made from high-loft breathable down or down alternative. Mix or match to best suit your budget and your lifestyle. Rethink your bedding and its impact on your quality of sleep and your health. Together with DownTown Company you too, can create a Better Sleep by Design™.**



- DTC's BETTER SLEEP by DESIGN™ program features high-quality constructed products, strategic body support and is a customized program designed to relax your muscles and lead to a deeper and more restful sleep.
- Finding the perfect pillow to suit your individual needs may be the most important thing you do to ensure the best sleep of your life. All of DownTown's pillows are specially designed and crafted for the most luxurious nights' sleep imaginable and at an affordable price.



- Our bodies and minds need a serene and peaceful sanctuary of rest, a place that we can shut out the worries of our day. And we need bedding that promotes a deep REM sleep, one from which we awaken fresh, recharged and re-energized. It's time to toss the worn out bedding and begin to enjoy a more restful and a *Better Sleep by Design™*.