

DOWNTOWN

1-24-

cloud-like warmth and a pleasure to dream in...

Hordable Luxury

For nearly 35-years DownTown Company has designed and manufactured the finest, highest quality down and down alternative top-of-the-bed products. Its collections include a full range of luxurious Hungarian and Siberian White Goose Down Comforters and Pillows, Hypoallergenic Down Alternative Comforters and Pillows, Bed Linens, Mattress Pads, Coverlets, Blankets, Throws, Spa and Natural Products. The company also offers a wide assortment of stunning upholstered beds.



To do business with INTEGRITY, to DESIGN originally and to provide VALUE for its customers is DownTown's mission statement. The women behind the name are honored to create and offer the most luxurious, yet affordable bedding found in well-designed homes and hotels throughout the world.

DownTown Company has been the exclusive supplier of bedding to a hotel that was selected and designated as one of "The Best New Hotels in the World for 2021" by Travel and Leisure Magazine.

Down Comforters Filled in and Imported from Mungary

# Siberian White Goose Down Collection

HERMITAGE Winter Comfort 15" Baffle Box Construction. 2" outer gusset

Recognized as "Best New Product"at the New York Home Textiles Show





LILY ~ Year Round Comfort 10" Baffle Box Construction



WILLOW ~ Summer Comfort 8" Sewn Through Construction

These comforters are 95% filled with the highest quality Large Cluster Siberian White Goose Down and covered with 100% Lyocell/Tencel down proof cover, in a luxurious champagne color, with the luster and lavish drape of silk fabric. Dry clean only. Made and Filled in Hungary.



Down Comforters Filled in and Imported from Hungary

#### Hungarian White Goose Down Collection



REGENCY Winter Comfort 13" Baffle Box Construction.



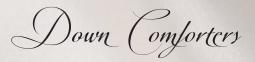


CALLA LILY ~ Year Round Comfort 10" Baffle Box Construction



SUMMERFIELD ~ Summer Comfort 8" Sewn Through Construction

Comforters are 92% filled with Large Clusters of Hungarian White Goose down from mature geese and covered with 100% Cotton Sateen fabric. Edges are finished with double stitched piping. Washable. For ease of handling, dry cleaning is recommended.



Filled in and Imported from Rungary



Better Sleep by Design



SWEET DREAMS ~ Winter Comfort 13" Baffle Box Construction. 90% Down

BUDAPEST ~ Year Round Comfort 10" Baffle Box Construction. 90% Down

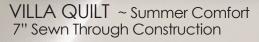


#### **European White Down Collection**

Hungarian White Goose Down Collection

VILLA COMFORTER ~Year Round Comfort 11" Baffle Box Construction





The Villa Comforter and Quilt are filled with European White Down and covered with 100% Down Proof Cover.





# ALPINE LOFT COMFORTER & QUILT



# ALPINE LOFT COMFORTER

Year Round Comfort - 11" Baffle Box Construction

Our new fiber technology simulates the feel and lofty properties that down has to offer. So fluffy and comfortable, DownTown's Alpine Loft is suitable for those who are sensitive to down products but still want the luxurious feel of down.

Filling: Finely Spun Microfiber

# For the Allergy Sensitive

ALPINE LOFT QUILT Summer Comfort 7" Sewn Through Construction

Our Down Alternative Summer Quilt has a 100% Cotton Cover, filled with our Finely Spun Micro Denier Fiber, Quilted and finished with a Satin Flange Edge. Light Weight comfort is perfect for a warm summer night. Filling: Finely Spun Microfiber



# CHATEAU LUXE PROGRAM

#### A Washable Silk Custom Program

Select colors and patterns from an assortment of silk swatches. Choose from Crown Bedding • San Moritz Down Comforter (Cover Image) • Solstice summer weight Down Comforter, Savoy Silk-filled Quilt • Chateau Silk Alpaca Throw • Gigi & Hana Silk down-filled throws. All are included in the CHATEAU LUXE PROGRAM showcasing the most luxurious silk imported from Germany.

Chatcan Silk Collection Washable Silk



2024 DownTown Compo





# GIGI DOWN-FILLED SILK THROW

Silk is the least allergenic of the all the natural fibers. and is perfect for year-round use. HANA (not pictured) is available in natural silk without any pattern or tassel.





# Sleep in Luxury

SILK THROWS, SHAMS & COVERLETS



Chatcan Silk Collection Made in Germany



CROWN BEDDING

The Ultimate in Luxury Bedding

Shams, sheets, pillowcases, duvets and bed skirts in the most luxurious silk imported from Germany.

#### SILK ALPACA THROW

Alpaca throw shown with Crown Silk pattern. Dry Clean Only.



Chatcan Silk Collection Made in Germany





Savoy Silk Coverlet Shown on the Tina Upholstered Bed.



San Moritz Winter Weight

#### WASHABLE SILK COMFORTERS

CHATEAU SILK COLLECTION showcases washable and dryable fine silk from one of the world's finest producers. Using a heavier silk; it is also used as a cover for our Polish down filled San Moritz winter comforter and our summer weight Solstice. Both are light as a feather to keep you comfortable throughout the night.

> Solstice Summer Weight





Natural Alternative Comforters Made in Austria



#### SUMMER LINEN COMFORTER Summer Comfort

Natural linen fiber wicks away moisture. This is a great option for those with high body heat or who live in a warmer environment. This lightweight comforter provides excellent insulation for the colder months and offers cooling properties for the warmer seasons making it a prudent option for the summer.

Covers of Summer Linen and Maize are 100% Cotton Sateen with an Aloe Vera Finish. For best results, dry clean. Made in Austria.

#### MAIZE COMFORTER Winter Comfort

The Maize Comforter is filled with natural maize fibers. The sustainable Maize Fiber filling has natural cooling properties and amazing moisture absorbing abilities for a dry sleeping environment. This comforter is more suitable for those who enjoy the snuggly comfort of a thicker comforter. Suitable for cooler climates.



Natural Alternative Comforters Made in Austria



Silk is the least allergenic of the natural fibers. Silk is perfect for year-round use. Natural Silk is light and very supple while equalizing temperature. Silk filling has natural cooling properties, absorbs moisture and is quick to dry. The cover is fiber proof, 100% Natural Cotton. For best results, dry clean.





#### ECCO COMFORTER Year Round Comfort

Nature's best down alternative solution.This award winning year-round comforter is filled & covered with a Lyocell/Tencel<sup>©</sup> shell, which optimizes climate control. Lyocell/Tencel<sup>©</sup> is a pure natural fiber extracted from wood cellulose in an environmentally friendly process and offers the sensuous feeling of silk charmeuse and moisture control. For best results, dry clean.



Down Pillows

# HUNGARIAN DOWN PILLOWS



PRINCESS ALEXIS DOWN PILLOW - Firm Our Best-Selling Pillow exclusively designed with luxury in mind. This pillow is lavishly filled with the highest quality Large Cluster Siberian White Goose Down. The 2" outer gusset surrounding the pillow allows for maximum loft. 100% Cotton Cover. Made in Hungary.



ULTRA DOWN PILLOW - Medium Filled with Large Cluster Hungarian White Goose Down and offers medium support with softness. 100% Cotton Cover. Made in Hungary.



SWEET DREAMS DOWN PILLOW - Soft Filled with Hungarian White Goose Down from mature geese and designed for those who prefer a very soft place to rest their heads. 100% Cotton Cover. Made in Hungary.

# EUROPEAN DOWN PILLOWS



VILLA PILLOW - Medium or Firm Filled with imported European White Down and covered with 100% Cotton Down Proof Cover. Available in Medium or Firm

DownTown Company offers a selection of pillows for every individual need. The down proof 100% Cotton Cover is finished with double stitched piping to create a superior barrier, while enhancing the light and fluffy characteristics that down provides.

Oversized Slumber Pillow



OVERSIZED SLUMBER PILLOW 50/50 Blend White Down or Down Alternative Fill

Most popular among Inns and Bed and Breakfasts worldwide. This 31" x 40" pillow is designed with the upper portion of your body in mind. It's the ultimate in softness for sleeping and lounging. Available: 100% Cotton Pillowcase, Sham and Pillow Protector.

31"



#### SLUMBER SILK SHAM and SILK PILLOWCASE

40"

A luxurious treat for your skin and hair; your extra little beauty treatment as you sleep. Soft, Luxurious, Elegant and Skin-friendly, 100% silk helps reduce Pillow-Induced Facial Wrinkles and Hair Breakage. Silk is hypoallergenic and allows skin to breathe. Silk pillowcases are often recommended by dermatologists, plastic surgeons, hairdressers, and beauty experts.



Down Alternative Pillows

#### **ALPINE LOFT PILLOW**

The affordable substitute to down. Our exclusive fill is an extremely fine micro-denier fiber that simulates the feel and lofty properties of down. Covered with a soft 100% Cotton Cover. Alpine Loft is suitable for those who may be sensitive to down. Imported.

#### PILLOW PROTECTOR

Luxurious 100% Cotton Sateen finished with satin piping. Designed with hidden zipper closure to help keep your pillow clean and dust free. Sold in pairs. Imported.

#### PILLOW BY DESIGN

An innovative design that makes it possible to personalize your sleeping comfort. A sleeping pillow that provides a soft or firm choice. This down alternative pillow includes a smaller removable / interchangeable down alternative pillow insert that is accessed through its unique zippered inner pocket design. 100% cotton fabric, polyester microfiber filling. Hypoallergenic, Imported.

Decorative Pillow Inserts



# DECORATIVE PILLOW INSERTS

Inserts are available in a range of sizes to plump up your pillow covers. Filled with 95% small feathers and 5% down. Inserts have a down proof cover to eliminate the feathers from penetrating, creating the ultimate in firm decorative pillows. Imported.





### SILK FILLED MATTRESS PAD

A natural luxury for sleeping comfort. Silk is the best natural product for the allergy prone sleeper. This 100% Silk Filled Mattress Pad offers temperature regulating benefits. Silk has natural cooling properties and absorbs moisture well and quickly keeping you comfortable for a good night's sleep. The cover is 100% fiber proof cotton sateen reversing to 100% cotton jersey with corner elastic anchor bands. Dry Clean.



Mattress Pads Made in Austria

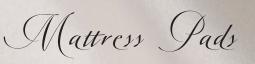
#### LUXURY COTTON MATTRESS PAD

Made exclusively for the quality conscious customer. 100% Cotton Mattress Pad provides extreme softness and year round comfort. This fine quilted mattress pad is filled with 100% Cotton. Layers are quilted together and finished with an 18" cotton jersey knit and elastic all around for the perfect fit. Washable.



# WOOL FILLED MATTRESS PAD

100% Pure Merino Wool filling with a fiber proof 100% Natural Cotton Jersey cover with corner elastic anchor bands. This pad cushions the body. Wool has exceptional wicking ability keeping you dry and making it a perfect pad for year round use. Wool is naturally fire retardant. The pure wool is obtained only from free range sheep. Dry Clean.





Better Sleep by Design



#### DOWN FILLED MATTRESS PAD

European White Down – A unique Down Mattress Pad filled with European White Down with an 18" Cotton Jersey Knit fit. Luxurious 100% cotton cover and sewn through 8" box design. The Pad is elasticized all the way around for a perfect fit. Washable, Imported.



#### COMFORT MATTRESS PAD

Uniquely designed for maximum comfort. This mattress pad is filled with a cushion of 50% Cotton / 50% Polyester. The luxurious lofty and soft Terry Microfiber Top is absorbent and provides a non-slip surface. Deep pocket Cotton Jersey Knit fit that provides a comfortable night's sleep. Sleep on the cotton side in summer and the terry side in winter. Washable, Imported.



#### WATERPROOF QUILTED MATTRESS PAD

Our noiseless Waterproof Quilted Mattress Pad is double diamond quilted and provides durable protection. 100% Cotton cover with deep pocket fit and elasticized for a snug fit. In crisp white, this comfy mattress pad wicks away moisture and prevents everyday spills and accidents from harming your mattress. Washable, Imported.



Baby Alpaca Blankets & Throws



#### BABY ALPACA BLANKETS & THROWS Measures: 50" x 70"

Luxurious is the best word to describe our baby alpaca blankets and throws. Classic and lightweight these are a stylish and lavish accent for any room in the house. Woven from 100% baby alpaca indigenous to Peru and detailed with elegant fringe trim. Colors: Charcoal Walnut - Light Grey - Sea Glass - Gold Dust - Burgandy Blue - Salmon. Dry-clean only. Imported from Peru.



Knitted Cotton Blankets & Throws

Contraction and the second



Better Sleep by Design™

TRAVIS BLANKET, THROW & SHAM Khaki 100% Knitted Cotton

Imported from Portugal

KNITTED THROWS 85% Cotton / 15% Wool Available in blue or beige





Blankets & Throws

#### **GRANNY BLANKETS & THROWS**

100% Long Staple Cotton, Granny Blankets & Throws are "true classics". They are crafted with the durability and washability of cotton with the softness of cashmere. We use approved low-impact dyes and no harsh chemicals in the manufacturing process. Blankets edged with a matching woven binding. Throws are finished with fringe. Available in White, Ecru, Gray, and Sage. Washable, Made in Portugal.

Blankets & Throws





### HERRINGBONE BLANKETS & THROWS

The perfect weight for any climate, Herringbone Blankets & Throws are a two-tone, soft weave in a classic herringbone stripe pattern. 100% Long Staple Cotton, woven. Blankets have a self-hem finish; throws are ended with fringe. Available in Gray/White, Taupe/White, Navy/White and Burgandy/White. Washable, Made in Portugal.

### "CASHMERE" SOFT BLANKET & THROWS

The Cotton / Acrylic Blankets & Throws are constructed of 50% Cotton / 50% Acrylic offering the perfect balance of softness and durability. The throws are finished with a beautiful fringe and the blankets edged with matching woven binding. The Cashmere Soft Blankets & Throws are the perfect accessory to any room! Availablein White or Cream, Washable, Made in Portugal





Coverlets & Shams Imported from Portugal





# PAULA MATELASSE

The Paula Matelassé Coverlets and Shams feature a timeless and classic design. Coverlets are available in all bed sizes, finished with a self hem. Shams are available in Standard, King and Euro with a flanged edge. Available in White, 100% Long Staple Cotton, Single Thread.Washable,

# HYATT

Coverlets and Shams feature 100% Cotton Matelassé with Stonewashed finish available in White or Ivory. Diamond Pattern. Washable,

Coverlets & Shams Imported from Portugal



Better Sleep by Design



# PAIGE

Bring a hint of crispness and softness to your bedroom with this lovely white subtle textured coverlet and sham. Coverlet is finished with a self hem. The Paige Sham features a flanged edge. 100% Cotton. Washable.

# URBAN QUILTED

The Urban Quilted Contemporary Coverlets and Shams feature a box quilted pattern. Coverlets offered in White, Quarry Gray and Navy in all bedding sizes. Shams available in Standard, King and Euro. Our Decorative Lumbar Pillow (12" x 32") features a solid piping edge treatment. Shams feature a zipper closure. 100% Long Staple Cotton, SingleThread. Cotton Fiber Filled. Washable,

The Urban Quilted Coverlets coordinate beautifully with the Chelsea Sheet Sets.





Bedding Ensembles Eva Collection

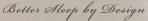


# **EVA COLLECTION**

Eva Collection is a luxury 440 to ensemble made in Portugal. Showcasing an lvory Sheet Set trimmed in matching lvory Lace. Ebony is a black Duvet with matching Shams trimmed in a embroidered lace pattern. Eliza is a velvet Coverlet quilted in a modern horizontal design.

Bedding Ensembles Assic Remritch Collections







# PAULA SATEEN, CHRIS PERCALE and ORGANIC COTTON

Paula is made from 400TC, 100% Long Staple Single Thread Cotton. It is a soft Sateen Weave. Sheet Sets, Shams and Bed Skirts are finished with a single row of hemstitch, and are available in White or Ivory (Bed Skirts-white only). Chris is a cool and crisp Percale Weave. Available in White, Sheet Sets, Duvets, & Shams are finished with a single row of hemstitch. We also now offer Sheets, Duvets and Shams that are 100% Organic Cotton. Washable, Imported from Portugal.



Bedding Ensembles Chelsea



# CHELSEA ENSEMBLE

Chelsea Bedding Ensemble is a collection designed with your contemporary flair in mind. Sheets, Duvets, Shams and Pillowcases are trimmed with three layers of detailed trim. Coordinates with Urban Quilted Coverlets and Shams. Available in White / Gray, White / Ivory or White / Navy. 400TC, 100% Long Staple Single Thread Cotton. Washable, Imported from Portugal.

Bedding Ensembles Sarah





# SARAH

Our newest woven design is 400TC, 100% Long Staple Single Thread Cotton, Sateen, woven in Portugal. Sheet Sets, Duvet Sets are beautifully decorated in a triple woven stripe pattern for a timeless design. The calming colors includes ivory, blue, and gray and brings comfort and warmth and flows beautifully with every bedroom décor. Washable



Bedding Ensembles Madison



# MADISON EMBROIDERY

A luxury collection of embroidered sheets with coordinating duvet sets. 400TC, 100% Long Staple Single Thread Cotton, Sateen, woven in Portugal. Embroidered Sheet Set – flat sheet and pillowcases are trimmed with three rows of satin stitch embroidery in choice of Taupe or Gray. Duvet Sets, include a pair of flanged shams. Available in solid color Taupe or Gray. Washable.







A luxury collection of embroidered sheets with coordinating duvet sets. 400TC, 100% Long Staple Single Thread Cotton, Sateen, woven in Portugal. Embroidered Sheet Sets –flat sheet and pillowcases are trimmed with three rows of satin stitch embroidery in Black. Grey. Taupe, and Blue. White Duvet Sets, and shams are also embellished with embroidery. Washable.



Bedding Ensembles Taylor



# TAYLOR COLLECTION

The Taylor Collection showcases Linen and Cotton Jacquard Duvets reversing to a cool and crisp100% Cotton Percale. Coordinates beautifully with the Madison Sheet Set detailed with triple row embroidery. Jacquard shams are available in King, Standard and Euro sizes. Available in beige, gray, or blue. Made in Portugal.

Bedding Ensembles Aassie Stripe





# CLASSIC STRIPE COLLECTION

An updated "Classic Stripe" design gives a hip, modern and stylish vibe to this ensemble! Stripes are patterned in a distinctive varied design. 400TC, 100% Long Staple Single Thread Cotton, Sateen, woven in Portugal. Stripe design is available in Sheet Sets, Duvet and Shams. Washable. Color: White.



Bedding Ensembles Layla



# LAYLA LINEN

Produced in a Portuguese Mill with 100 years' experience in textile production. 100% Lnen is made of Natural Flax Fibers and is Stonewashed. Stonewashing produces a softer and more breathable Linen that does not retain moisture and keeps you cool. White Stonewashed linen is available in Sheet Sets, Bed Skirts, Duvets and Shams. Flat Sheets and Pillowcases are finished with a single row of hem stitching. Washable,







# Spa Collection / Luxurious 100% Cotton

Bring the Luxury of the Spa into your home.

Our Spa Collection features Luxurious 100% Cotton, Towel Sets, Bath Mat, Velour Spa Robes (Gentleman and Ladies) and Slippers in varied sizes. Towel set includes: Bath Towel, Hand Towel and Wash Cloth. Bath Sheets and Bath Mats are also available.



Upholstered Beds

# TINA UPHOLSTERED BED



JESSICA UPHOLSTERED BED

ALESSIA UPHOLSTERED BED

MIA UPHOLSTERED BED

Essential Tools To Increase Your Business



DownTown Company offers Display Hangers and Swatch Books. Investing in these tools is essential to enable your customers to physically touch and feel the quality of DownTown's products. For additional information, please contact customer service.



DISPLAY HANGER



CLOTH BAGS for our Luxury Down Products



SWATCH BOOK



About Down Not Just a lot of Fluff

While down comforters, mattress pads, and pillows may all appear similar from the exterior; they are not. It is what is inside that really counts.

The highest quality down originates from the belly and under wings of mature geese, raised and bred in the cold Siberian and Hungarian climates known for their resilient down. A special gathering process ensures larger, stronger down clusters to provide superior loft and insulating properties for those who seek weightless warmth.

Down is a natural insulator and retains body heat in the harshest climates. It is practically lighter than air, allowing it to instantly adjust to your body temperature and ensures maximum comfort year round.

#### FILL POWER

Down clusters are graded according to their fill power or loft, which gauges its ability to regain its original volume or loft after compression. The higher the fill power, the loftier, lighter and warmer, the comforter. DownTown's high fill power translates into a superior product that delivers a more comfortable night's sleep for many years. Our hypoallergenic cleaning and sterilization process removes dust, dirt and other impurities that may cause allergic reactions and a unique washing and rinsing process guarantees that all DownTown's products are thoroughly cleaned. DownTown Company offers a lifetime warranty on craftsmanship.





IDFL INTERNATIONAL DOWN AND FEATHER LABORATORY & INSTITUTE

#### **RE: DOWNTOWN Products**

Dear Sir/Madam,

Regarding your inquiry about down products and specifcally about DownTown Company products, we offer the following information.

We have recently tested a series of DowhTown Company down and feather comforters and pillows. These test indicate that DownTown products are superb quality. You should have every confidence that you are selling/buying a top-of-the-line down product.

We test over 7,000 samples of down and feather products each year. The DownTown products are among the upper crust of down and feather products sold in the USA.

A summary of DownTown Company test results is found below.

- 1. The down clusters are large and mature and the down content % is very high. Most down products have about 75% down cluster. The majority of DownTown Company products contain 90-95% down cluster.
- 2. DownTown Company products are 100% Goose. Goose down has a longer shelf life as compared to other duck products. Most down products have 25-30% duck down, which decreases the value of the product.
- 3. These products have very little fiber. Down and feather fiber have no insulation or other value. This low fiber is an indicator that the quality is very high. Down from Eastern Europe is normally much higher quality than Asian down. Many Asian products have high fiber content simply to increase the weight.
- 4. Fill power is very high allowing additional insulation value without the additional weight. This is a good indicator that the down is from Eastern Europe. High fill power products have more insulation value per ounce that low fill power products.

For additional information, please contact our office listed below.

Main Office 1455 South 1100 East Salt Lake City, UT 84105 Tel: 1-801-467-7611 | Fax: 1-801-467-7711 email: info@idfl.com







Better Sleep by Design™

101 Alexander Ave. Suite 12 Pompton Plains, NJ 07444 973.305.8030 downtowncompany.com info@downtowncompany.com



© 2024 DownTown Company • All Rights Reserved

Catalog Design: Eric Bauer Marketing LLC